

Partnership and Sponsorship Packages 2016

A broadcast event - viewed and discussed worldwide

GED AWARDS 2016

Embracing Transparency – Demonstrating Impact

London Marriott West India Quay Hotel Canary Wharf, London

Partners



AWARDS PARTNERSHIP AND SPONSORSHIP PACKAGES

Join **Baroness Oona King** and leading equality campaigners for a broadcast awards ceremony for the leading thinkers and professionals in Global Equality and Diversity.

New “narrowcasting” format for companies and professional organisations to view and use.

The GED Awards recognise leading edge work for greater global equality and diversity through all aspects of management and business.

Top international network partners: NES, ENEI and WEConnect, the international women’s network.

Four Established Award Categories

The Noon Award	Sponsored by
The Research Award	Available
The Transparency Award	Available
The Impact Award	Available



Award sponsorship packages start from £6,750 and include a 6 month profile across a powerful marketing and on demand TV audience.

New Awards opportunities for 2016 – contact us for details.

By 2017, 8000 companies will be affected by David Cameron’s focus on transparency, with 4000 public sector organisations in the UK coming under the microscope shortly afterwards. Every company and public organisation will have to make transparent their social impact on equality and diversity. These unique awards recognise the leading practitioners and best case studies.

The Broadcast Sponsor – packages from £16,950 + VAT

- A **unique, global broadcast event, filmed and webcast on the internet**. In addition to the **senior delegate audience in London** on the day, groups will log onto the website around the world to watch **live online** and **submit live questions**
- After the conference and awards, the videos, podcasts and documents will be hosted on the website for **repeated, unlimited access**, to be used for teaching, debate, team talks, briefing, team development, business development, staff induction or seminar material
- **Creating a digital library** of policy presentations, best practice, and service insights, with the best in products, services and partnerships
- Sponsors and partners have a **worldwide profile for their ideas, brands, products and services** through partnership networks
- The post event **digital campaign across Europe and around the world will run for 3 months**, adding a powerful marketing and profile element to the traditional conference package
- These are the **new, bespoke creative packages transforming the impact** for sponsors

As the headline **Broadcast Sponsor**, you will have a **6 month campaign** of marketing, conference presence, exhibition and unique profile on the digital TV output.

Includes:

- Branding on the TV player on all streamed coverage
- Brand profile across all the advance marketing and post event promotion before and after November 2016
- Branding on the staging in the main auditorium/broadcast suite
- Presentation role and guest places
- A suite of professional video, streamed interviews and product profiles for future marketing and business development, embedded in websites around the world

GED Awards Sponsorship - individual packages from £6,750 + VAT

The **GED Awards** are a key learning and sharing platform for professionals and academics who are already involved in new approaches to Global Equality and Diversity understanding and are leading the way to embrace transparency and demonstrate impact in their companies, organisations and through research.

Includes:

- Sponsor's logo on all materials (printed on the day and pre-event emails) and the event website
- 6 guest places at the conference
- Branding on stage
- Interview with category winners on broadcast (subject to editorial approval)
- Exhibition stand
- Role on the GED Awards judging panel and in awards ceremony

Other packages are available on request.

Enquiries to: Neil Stewart: Editorial Director, +44 207 324 4330, Mobile +44 7973 138210
neil.stewart@neilstewartassociates.co.uk